

1504 West 7th Avenue, #2
Spokane, WA 99204

509 280 3590
kat@reallybigpeach.com



katrina miller
graphic designer

I have worked in the field of design for over 10 years. After tackling print design I moved on to the challenge of web design and new technologies, launching several successful sites for clients. I have worked as a freelance designer, and started a successful agency. I am looking for a corporate opportunity that will enable me to use my experience, knowledge and skills.

skills:

- Proficient in all typical design software, such as Photoshop, Illustrator, Freehand and InDesign.
- Proficient in current web design software such as Dreamweaver and Flash
- Extensive knowledge of current web technologies (CSS, DHTML, Java script, ASP, PHP)
- Outstanding communication skills
- Project planning
- Public speaking
- Ability to work well and build relationships with long distance vendors and clients
- Outstanding customer service attitude
- Organized and efficient
- Extensive experience on both Mac and Windows platforms

achievements:

- Lead designer for the newly launched *Prime* magazine
Prime was listed as one of the top 100 most influential publications for Seniors
- Created web strategy for ViVo Publications family of sites
These sites are visited by over 3,000 unique visitors per month
- Designed award winning direct mail pieces for a Wisconsin tourism promotion
- Increased Price County tourism by 40% with successful ad campaign
- Awarded contract to provide internet advertising for a national video on-demand company
- Reduced project completion time by two weeks agency wide with process improvements
- Saved Identity by Design over \$20,000 per year by identifying alternate vendors
- Developed Oxyfresh Worldwide's first international e-commerce web presence
- Generated record responses with print ads designed for trade publications

experience:

ViVo Publications Group • **Graphic Designer** • May 2007 – Current

Giant Peach Creative • **Freelance Designer** • October 2000 – Current

Synergy Design Studio, Inc. • **Partner/Digital Media Director** • February 2003 – February 2005

Identity by Design • **Project Manager/Production Design** • February 2001 – October 2002

Oxyfresh Worldwide, Inc. • **Graphic Designer/Web Site Manager** • November 1996 – October 2000